



cemantica

With more than **70 native connectors** to your daily business apps, enterprise journey management is seamless.

Your **intelligent all-in-one**
Customer Journey Management platform

Define

Design

Execute

Measure



Cemantica connectors for an all-in-one Journey Management platform

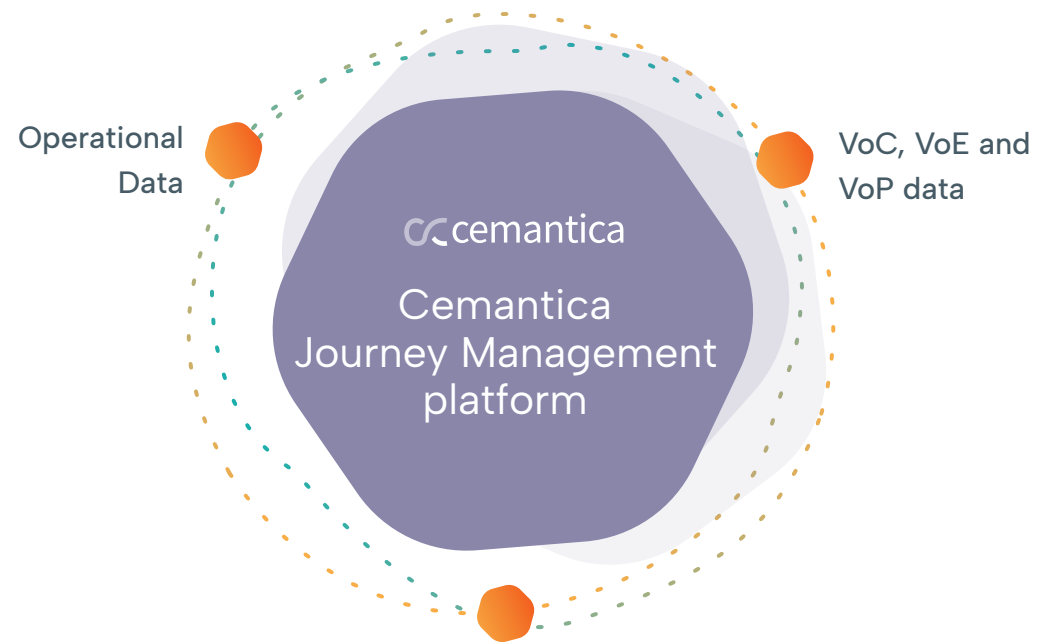
Your intelligent all-in-one
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Because customer experience management and touchpoints reach across the whole organization, processes and data being managed needs to be captured and reflected in your Customer Journey Management platform, and visa-versa.








We've summarized the out-of-the-box connectors that work seamlessly with the Cemantica platform to help you understand how easily you can integrate your existing and future systems without interruption and get started on your CX program. **Take a look...**

More than **70 connectors** including **self-service connectors** for you to work independently and bring the most efficiency to your organization








Whether it's your CRM or finance system, feedback collection apps, project management tools, daily productivity and document management software, or marketing, service and sales automation platforms; we've got it covered.









Cemantica connectors from A-Z

	Act!	Act! helps individuals, small businesses, and sales teams organize prospect and customer details in one place.
 Active Directory	Active Directory	Active Directory (AD) is a database and set of services that connect users with the network resources they need to get their work done.
 The Cloud ERP	Acumatica	Acumatica provides cloud and browser based enterprise resource planning software for small and medium-sized businesses.
	Adobe Creative Cloud	Adobe Creative Cloud helps you create, get, and delete assets on Creative Cloud. You can also choose to be notified when an asset is added or updated on Creative Cloud.
	Adobe Experience Manager	Adobe Experience manager lets you create, manage, optimize and deliver digital experiences across channels.
	Adobe PDF Services	PDF Services API brings a set of powerful cloud-based APIs to integrate multi-step document workflows into any application.
	Adobe Sign	Adobe Sign transforms manual processes into all-digital experiences. Incorporate Adobe Sign functionality into your favorite applications to create, send and monitor the status of agreements.








Cemantica connectors from A-Z

	Asana	Asana enables teams to manage their projects and tasks in one place.
	Azure Data Lake	Azure Data Lake storage is a secure cloud platform that provides scalable, cost-effective storage for big data analytics.
 Azure DevOps	Azure DevOps	Azure DevOps provides an integrated set of services and tools to manage your software projects, from planning and development through testing and deployment.
 Bing Maps	Bing Maps	Bing Maps is a web mapping service provided as a part of Microsoft's Bing suite of search engines.
	Customer Insights	Dynamics 365 Customer Insights - Data is Microsoft's customer data platform (CDP) that helps deliver personalized customer experiences.
	Customer Voice	Use Dynamics 365 Customer Voice to quickly create and send customized surveys to keep in close contact with your customers. View responses in automatically generated reports that highlight important trends and flag outlier scores for immediate attention. Track the customer metrics that matter the most to your business to make informed decisions.
 docusign	DocuSign	DocuSign helps organizations connect and automate how they prepare, sign, act on, and manage agreements. Use DocuSign to accelerate the process of doing business and to simplify people's lives. Connect to DocuSign to manage and automate your system of agreement.







Cemantica connectors from A-Z

	Dropbox	Dropbox is a service that keeps your files safe, synced, and easy to share. Connect to Dropbox to manage your files. You can perform various actions such as upload, update, get, and delete files in Dropbox.
	Dynamics 365	Microsoft Dynamics 365 is a cloud based service that provides a set of intelligent applications that seamlessly work together – unifying the capabilities of CRM business software and ERP systems.
	Eventbrite	Eventbrite is a self-service ticketing platform used to create and discover local events.
	Excel	Connect to your Microsoft Excel spreadsheets in your file services like OneDrive for Business, OneDrive, Dropbox, Box, etc. You can perform various actions such as create, update, get, and delete on rows in a table.
	FreshBooks	FreshBooks is a cloud based small business accounting software. Send invoices, track time, manage receipts and expenses.
	Freshdesk	Freshdesk is a cloud-based customer support solution that will help you streamline your customer service and make sure your customers receive the support they deserve! The Freshdesk connector is intended for Freshdesk agents to manage tickets and contacts.







Cemantica connectors from A-Z

	GitHub	GitHub is a web-based Git repository hosting service. It offers all of the distributed revision control and source code management (SCM) functionality of Git as well as adding its own features.
	Gmail	Gmail is a web-based email service from Google. With the Gmail connector, you can perform actions such as send or receive e-mail messages, and trigger flows on new e-mails.
 Google Drive	Google Drive	Google Drive is a file storage and synchronization service created by Google. It allows users to store files in the cloud, share files, and edit documents, spreadsheets, and presentations with collaborators.
	Google Sheets	Connect to Google Sheets to manage your spreadsheets. You can create, edit, and collaborate with others on spreadsheets.
 GoToMeeting	GoToMeeting	GoToMeeting is an online meeting tool. You can schedule your own meetings or watch for the ones you are invited to.
 GoToWebinar	GoToWebinar	Citrix GoToWebinar enables you to manage a stable and high-performance online webinar environment.
	Intercom	Intercom makes messaging apps for businesses that help them understand and talk to consumers.







Cemantica connectors from A-Z

	JIRA	JIRA is a software development tool for agile teams to plan, track, and release world-class software. Connecting JIRA issues to the rest of your tools helps break down barriers and unleash the potential of your team.
	LinkedIn	Amplify your content's reach by easily sharing on LinkedIn API.
	MailChimp	MailChimp is a SaaS service that allows businesses to manage and automate email marketing activities, including sending marketing emails, automated messages and targeted campaigns.
	Marketo	Marketo is a marketing automation platform that enables marketers to manage personalized multi-channel programs and campaigns to prospects and customers.
	Medallia	Medallia Experience Cloud is a customer feedback management software platform that empowers organizations to improve the customer experience. Connect with Medallia to manage your experience data. You can perform various actions such as send invitations, send experience signals, receive voice of customer data, etc.
	Miro	Digital collaboration platform designed to facilitate remote and distributed team communication and project management







Cemantica connectors from A-Z

	monday.com	Project Management application to manage the CX action plan, synchronizing with Cemantica the status of each task and associating it to a stage in a journey
	Mural	Mural is a digital environment designed to make collaboration visual, accessible, and engaging for your entire team.
	Outlook	Outlook is the email, calendar, contacts and tasks application of Microsoft 365. Microsoft Office 365 is a cloud-based service that is designed to help meet your organization's needs for robust security, reliability, and user productivity.
	OKTA	Okta is identity and access management company providing cloud software that helps companies manage and secure user authentication into applications, and for developers to build identity controls into applications, website web services and devices.
	OneDrive	Connect to OneDrive to manage your files. You can perform various actions such as upload, update, get, and delete on files in OneDrive.
	OneNote	OneNote is a note taking app from Microsoft that makes it easy to sync your ideas, sketches and notes across all your devices! Connect to your Office 365 account with OneDrive for Business enabled to track new sections, create notes and more.







Cemantica connectors from A-Z

 OpenAI	Open AI	OpenAI is an AI research lab and company that aims to develop AI and steer it in ways that “benefit all of humanity.”
 Pinterest	Pinterest	Pinterest allows you to create a bulletin of photos called a Board. You can follow boards, add pins to existing ones or collaborate with people to build shared boards.
pipedrive	Pipedrive	Pipedrive is a CRM & pipeline management tool that helps you focus on actions that matter.
 PivotalTracker	Pivotal Tracker	Pivotal Tracker is purpose-built to make it easy for you to convert an idea into a set of stories that you can prioritize, assign, and manage through completion.
	Planner	Microsoft Planner lets you easily bring together teams, tasks, documents, and conversations for better results.
	Power Apps	Power Apps is a service for building and using custom business apps that connect to your data and work across the web and mobile – without the time and expense of custom software development.
	Power Automate	A SaaS platform by Microsoft for optimizing and automating workflows and business processes.

Cemantica connectors from A-Z

	Power BI	Power BI is a suite of business analytics tools to analyze data and share insights. Connect to get easy access to the data in your Power BI dashboards, reports and datasets.
	Project	Project Online is a flexible online solution for project portfolio management (PPM) and everyday work from Microsoft. Delivered through Office 365, Project Online enables organizations to get started quickly with powerful project management capabilities to plan, prioritize, and manage projects and project portfolio investments—from almost anywhere on almost any device.
	Qualtrics	Qualtrics is web-based software that allows the user to create surveys and generate reports without having any previous programming knowledge.
	Salesforce	Salesforce is a cloud-based software company providing customer relationship management software and applications focused on sales, customer service, marketing automation, e-commerce, analytics, and application development.
	Sandsiv+	Voice of the Customer software solution to reimagine your organization around customers. Impress, and find real results anywhere, anytime.
	SAP ERP	SAP ERP is an enterprise resource planning software developed by SAP SE. SAP ERP incorporates the key business functions of an organization. The SAP ERP connector for Power Automate and Power Apps allows you to invoke RFC and BAPI functions using on-premises data gateway.

Cemantica connectors from A-Z

	SAS Decisioning	SAS Decisioning combines AI and business rules to automate operational decisions at scale. Use this connector to run decision models that are deployed on the SAS Viya platform.
	ServiceNow	ServiceNow improves service levels, energizes employees, and enables your enterprise to work at lightspeed. Create, read and update records stored within ServiceNow including Incidents, Questions, Users and more.
	SharePoint	SharePoint helps organizations share and collaborate with colleagues, partners, and customers.
	Skype for Business	Messaging, meetings, and screen sharing all in one app that works with Office.
	Slack	Slack is a team communication tool, that brings together all of your team communications in one place, instantly searchable and available wherever you go.
	Smartsheet	Smartsheet is a powerful work management and collaboration tool that lets you easily track and manage your work so you and your team can be more productive than ever. Use it to collaborate with others, track progress on any project, automate processes, and better structure your work.

Cemantica connectors from A-Z



Snowflake

Snowflake is a read-only shared database that contains metadata and historical usage data about the objects in your organization and accounts.



Stripe

Stripe allows private individuals and businesses to accept payments over the internet. You can track customers, orders, invoices and more.



SurveyMonkey

SurveyMonkey is a web-based survey solution. It is used by companies, organizations, and individuals to gather the insights they need to make more informed decisions.



Teams

Microsoft Teams enables you to get all your content, tools and conversations in the Team workspace with Office 365.

teradata.

Teradata







Teradata Database is a relational database management system from Teradata Corporation, typically used to support large data warehousing operations. Connect to on-premise Teradata database to read data from tables.

Trello

Trello

Trello gives you perspective over all your projects, at work and at home. It is an easy, free, flexible, and visual way to manage your projects and organize anything. Connect to Trello to manage your boards, lists and cards.

Cemantica connectors from A-Z

	Twilio	Twilio enables apps to send and receive global SMS, MMS and IP messages.
	Viva	Microsoft Viva is an integrated employee experience platform built within Microsoft 365 and Microsoft Teams that gives you the ability to support connection, insight, purpose, and growth in your organization using your existing infrastructure.
	Viva Engage	Viva Engage is a leading social network for businesses to get work done smarter and faster. Connect to Viva Engage to access conversations in your enterprise network.
	Webex	Webex enables continuous teamwork with video meetings, group messaging, file sharing, and white boarding. Always available. Cisco secure. With the Webex connector, you can send and receive messages, manage files, and manage spaces and teams.
	Word	Word connector lets you work with Word files in document libraries supported by Microsoft Graph (OneDrive for Business, SharePoint Sites, and Office 365 Groups).
	WordPress	WordPress is web software you can use to create a website, blog, or app.

Cemantica connectors from A-Z



x

X is an online social networking service that enables users to send and receive short messages called 'tweets'. Connect to X to manage your tweets. You can perform various actions such as send tweet, search, view followers, etc.



Yammer

Yammer is a social network for businesses to get work done smarter and faster. Connect to Yammer to access conversations in your enterprise network.



Zendesk

Zendesk builds software for better customer relationships. Zendesk provides a customer service and support ticketing platform that gives businesses the ability to handle customer calls, emails, and other technical inquiries from a unified interface.

Available languages for Cemantica AI sentiment analysis (text analytics)

Cemantica supports 90+ languages . Please contact us for more information: info@cemantica.com

Languages currently available on the platform for use with Alex, our AI assistant. Additional languages can be added upon request (info@cemantica.com):

- French
- English
- Spanish
- Dutch
- German
- Italian

Work within the platform can be done in any language



Your **intelligent all-in-one** customer journey management platform

From Journey Design to CX Execution with
AI and Automation. **Easier, Smarter, Better**



Request a Demo: Visit www.cemantica.com or email us at info@cemantica.com to learn about our 14 day free trial - no credit card needed.